



## Montcalm County Great Start Collaborative Agenda 06/04/14

### I. Call to order:

At 11:33am by Kylie Wells

### II. Welcome & Introductions:

Jennifer Bauer, Shannon Behrend, Susan Clements, Marty Combs, Doris Demorest, Jackie Farrar, Helen Goetz, Bonnie Havlicek, Shannon Higgins, John Johansen, Terry King, Nicole Long, Christine Mann-Munger, Buffy Marks, Brandy Minikey, Jyll Mitchell, Jennifer Peterman, Amy Rivera, Veronica Schleiker, Marni Taylor, Roger Thelen, Mindy Train, Kylie Wells, Jacquelyn Babinski, Lois Brail

### III. Public Comment:

None

### IV. Agenda Approval:

*Motion to accept the agenda, was made by Roger Thelen: seconded by Marty Combs. All in favor none opposed.*

### V. Meeting Minutes Approval:

*Motion to accept the minutes, was made by John Johansen: seconded by Terry King. All in favor none opposed.*

### VI. Director Report: Cari O'Connor

**Work Plan at a Glance:** During the month of May our mid-year progress report was due. This report is in a new system through the Great Start Network. We are continuing to review our progress via the Work Plan at a Glance. We reviewed our Strategic Plan progress at the last Executive Committee meeting to ensure that we are on track with our funders and our commitments to the community. Cari hopes that you all had a chance to review the document that outlines our progress that was included in the packet.

**HoF: Kindergarten & Preschool Partnership:** May was our last meeting. We appreciate the early childhood professionals and parents from Montcalm and Ionia County that finished out the year strong on May 22<sup>nd</sup>. The focus this year is Literacy. Next year Math will be a priority area. If you are interested in joining the work please let Cari know. The Sentinel Standard (Ionia paper) did a nice piece on the work that is being accomplished. This was included in the packet information.

**Able Change Training:** System scan and root cause analysis focus. MCGSC Director participated in all 4 days of the training. Tools will be used to help continue the strategic planning work we are required to do. We will continue to use this information from this experience to provide ongoing support for our strategic plan efforts.

**211:** Montcalm County continues to need funding to sustain 211. The 211 advisory boards could use some more members if anyone is interested. DHS and Eight Cap

continue to be the highest referral agencies. Auto insurance and motel voucher assistance are just examples of unmet requests.

**Billboard Campaign & Joint Recruitment:** In the month of June the MCGSC is partnering with Head Start to conduct a billboard campaign to remind parents now is the time to enroll in preschool. If there is anyone that wishes to join this campaign the cost is \$100 per logo on the billboard. Please email Cari with your logo and your desire to participate and she will send you a bill. So far two billboards have been committed: one on M57 and one on M91. We could really use at least two more partners! Billboard artwork is in the board packet.

**Increased Preschool Opportunity:** On June 19<sup>th</sup> the MCGSC is hosting a meeting with private preschool providers (any and all non GSRP and Head Start providers are welcome to attend) to recruit 3 and 4 year old preschools in participating in the Joint Recruitment process. We are hoping to stimulate more free and/or low cost opportunities for families as well as increase the awareness that in some areas preschool opportunities are needed! Please share this information with anyone you think may be interested. See invite for details!

**Status of Young Children Report Montcalm 2014:** Please share with your families and community members to stimulate discussion about early childhood efforts.

**Reminder about principles of collaboration survey:** Agenda item and written feedback. Tell us what you think!!

**MCGSC Collaborative Activities & Support Recognition:**

- MCC supplied 600 pens/pencils for the summer goodie bags
- Early Head Start, EarlyOn and Eight CAP donated 600 brochures featuring their programs for the summer bags
- Greenville Community Foundation Grant \$1,400 for the conference
- Chemical Bank donated \$250 for the conference
- Western Regional Resource Center donated \$800 for the conference
- Ionia County GSC donated \$225 for the conference
- Gratiot/Isabela donated \$600 for the conference
- United Way Montcalm/Ionia County Grant \$3,140 for DPIL

**VII. New Business:**

**A. Highlight Presentation: SNAP-ED Programming, Lois Brail**

- Funded through a USDA grant
- MSUE nutrition education programs build knowledge and skills in healthy food choices, food preparation and food safety to families, individuals, seniors and youth.
- Choosemyplate.gov, to help make food choices for a healthy lifestyle. Top 10 tips: 1. Balance Calories 2. Enjoy your food, but less 3. Avoid oversized portions 4. Eat more fruits, whole grains, dairy products and veggies 5. Make half your plate fruits and vegetables 6. Switch to fat-free or low-fat milk 7. Eat more whole grains 8. Cut back on foods high in solid fats, sugars and salts 9. Compare sodium in foods 10. Drink water, instead of sugary beverages

**B. Data Sharing: Welcome Baby! & MIHP**

- MIHP- State Medicaid funded program
- Support to promote a healthy pregnancy, birth outcomes and healthy infants
- Supplement to pre-natal care/social workers and dietitians

- MDCH creating evidence based strategies, how effective was MIHP in improving maternal/infant health care utilization? Results, yes MIHP improved health care utilizations
  - Medicaid covers 40% births in US, 45% in MI, 57.4% in Montcalm County
  - Services 235 families, 62% unmarried, 95% Caucasian, 62% are ages 20-29, 80% have HS diploma/GED, 73% plan to breastfeed
  - Welcome Baby- 25 families serving
  - Cooking Matters- A guided grocery store tour teaching skills for buying healthy foods on a budget, RSVP: Spectrum Health United Lifestyles at 616-754-6185
- C. **MCGSC 2014-15 Meeting Schedule** (ACTION)  
*Motion to accept the MCGSC 2014-15 Meeting Schedule, was made by Roger Thelen: seconded by John Johansen. All in favor none opposed.*
- D. **Hair On Fire End of Year**  
 May was our last meeting. We appreciate the early childhood professionals and parents from Montcalm and Ionia County that finished out the year strong on May 22<sup>nd</sup>. The focus this year is Literacy. Next year Math will be a priority area. If you are interested in joining the work please let Cari know. The Sentinel Standard (Ionia paper) did a nice piece on the work that is being accomplished. This was included in the packet information.
- E. **EarlyOn Consent to Collaborate Approval** (ACTION)  
*Motion to accept EarlyOn Collaboration, was made by John Johansen: seconded by Helen Goetz. All in favor none opposed.*

## VIII. Old Business:

- A. **GSRP Updates**
- GSRP School Advisory Council: Last one for the school year was held during May with great attendance. Training on home visiting safety and inclusion supports were provided as well as end of the year reporting needs and summer contact information for families.
  - Community needs and resources assessment: We received the CRNA back reporting that we justify why we did not request all the allotted slots. Upon review I went back in and adjusted our ask from 589 to over 700.
  - 2014-15 slot allocation: We will receive the allocation from the MAISD once the budget has been passed by the legislators. The 65 million is still not 100% given the reduced revenue estimates that came out. Please feel free to contact your elected officials to advocate for early childhood initiatives in the Governor's budget proposal; especially GSRP expansion. This expansion would mean an increase in full day options across the county for many more children than we served last year. Details about the operations of GSRP are still being worked out as we are just waiting to see what the legislators decided about community based partners and eligibility requirements for enrollment for example.
  - Give the potential of increasing GSRP opportunities we are in need of your help in connecting with every 3 and 4 year old in

the county. Please take a joint requirement application to every child that you come in contact with.

- 3 year old preschool provider meeting: In partnership with Head Start our joint requirement partner we have invited all the 3 year old preschool providers to a meeting to discuss the opportunity for them to have access to the joint requirement application database. We have children that are identified that are in need of being matched with preschool providers. We will be inquiring about preschool scholarship options

**B. DPIL Updates**

591 children enrolled into DPIL. In need of sponsorships. DPIL campaign flyer available, make a donation that encourages the love of reading.

**IX. Committee Reports:**

**A. Executive & Communication: Kylie Wells**

Reviewed the work plan at a glance and made changes and updates as needed. Set the 2014-15 meeting schedule.

**B. Parent Leadership: Shannon Behrend**

- April 14<sup>th</sup> 5:30pm-7:30pm at the MACC, This month's topic was Child Abuse and Neglect Prevention with Nicole Long, Ex Director for We Care for Kids Council. She gave a lot of valuable information and passed out goodies for all of our parents. Members helped to gather ideas for next years' PC topics and date/time/location of PC meetings and approved the summer goody bag contents. Parents had good discussion about ways to advertise our events and information with members taking on some new ideas. 15 adults (5 dads), 16 children attended.
- May 12<sup>th</sup> 5:30pm-7:30pm at the MACC, This Month's Topic was Childhood Asthma and Allergies, Andrea Miller, FNP Carson City Pediatrics Office. She talked about ways to identify and control asthma triggers and ways to control allergies that could lead to asthma. 1 family was able to privately connect with her and set up an appointment with the Carson Peds office to get help for their child. Adults 9 (4 dads) 9 children, 4 childcare

**PC Planning** Parents are helping to plan details for 2014-2015 meeting schedule.

**Volunteers** We are getting 4-6 childcare volunteers at each meeting! Thank you to those individuals that have donated their time and love for children!

**Parent Coalition Meeting** June 9<sup>th</sup> 5:30pm-7:30pm at the MACC, This month's activity will be crafts and a nature walk.

**Parent Coalition Meeting** September 8<sup>th</sup>, 5:30pm-7:30pm at the MACC, This month's topic is Home Made Vegetable Purees Liked by Children of all Ages with Christine Mann-Munger

**Dust Up Concert Series** –The Montcalm County Fair Grounds are hosting their first ever battle of the bands. This will be July 18 and 19<sup>th</sup>. The Great Start Collaborative will be receiving \$2 from every ticket sold for this event.

**C. Early Care & Education: Buffy Marks**

**NEW MEMBER:** We welcome our new committee member & board member, Beth O'Grady from the Carson City Public Library.

**AUGUST 7<sup>th</sup>:** Our Early Childhood Celebration will be at Anderson's Orchard on August 7<sup>th</sup> from 2:00 p.m. until 4:00 p.m. Events/activities for the children will be: hay rides, feeding goats, face painting, ice cream, booths with information for parents, and Inflate-A-Fun.

**CONFERENCE:** The Planting the Seed for the Future Conference is scheduled for September 20, 2014 at the Greenville High School. It will be a 6 hour educational day for childcare providers, parents and anyone else that is interested in early childhood. Registration in the commons area will begin at 8:30 and the last workshop will end at 3:40. We want to have 24 workshops as we do have 8 classrooms; allowing up to 240 attendees.

**D. Family Wellness: Terry King**

**Cooking Matters at the Store Grant:**

We are partnering with United Lifestyles to conduct local grocery store tours to educate local families how to shop and cook with Healthy Foods. There is a curriculum for this and families that complete the tour will receive a gift card for that store to purchase some healthy items. Tours taking place through the summer

**Connections Update:**

- Children enrolled:
- ASQ's sent:
- ASQ's received:
- ASQ's calling for Parent Coach:
- Professional Referrals made:
- We will be using this data to go forward with increased advertising with the enrollment form, adding tracking code to find out how parents are getting the enrollment forms, providing supplies to use for completing ASQ forms and offering incentives at large events to complete the first ASQ on site.

**Sponsors:**

3 boxes of dental packets for young children from Dr Ellsworth, DDS

**Upcoming:**

We are preparing for a busy summer season!

**E. LICC: Sue Clements**

Playgroup at the park, explore and experience the fun in your community parks as you meet other children and parents. For children 0-3. June 6<sup>th</sup> Greenville Danish Kingdom, June 13<sup>th</sup> Stanton Maddies Park & 20<sup>th</sup> Carson City Frontier Park, July 11<sup>th</sup> Edmore Curtis Park & 18<sup>th</sup> Howard City Ensley Park, August 8<sup>th</sup> Wabasis Lake Beach & 15<sup>th</sup> Anderson and Girls Orchard. Fridays from 10:00am – 11:30am.

**X. Roundtable Updates:**

**Roger Thelen-** Campaign allocation concluded, working on annual audit, having two vistas helping people sign up for cash coaching programs that are struggling with a budget. As well as High School Student how to manage your finances.

**Terry King-** Need volunteers with supervising family visits, as well as drivers.

**Jennifer Peterman-** Store tours sign up still available, MIHealth, log in to see your labs and schedule an appointment.

**Jennifer Bauer-** Open access center, open benefits

**Jackie Farrar-** Professional Developments opportunities postcard went out to all the providers letting them know of upcoming trainings.

**Marni Taylor-** Joint recruitment application is one EightCAP website, along with Great Starts website.

**John Johansen-** Economic development high priority.

**Bonnie Havlicek-** June 28<sup>th</sup> be retiring from the health department and working in Ionia County for SnapED

**Brandy Minikey-** Lot of trainings available, volunteers needed for summer events

**Mindy Train-** Diaper drive happening, please post flyer at your place of work, to help get donations.

## **XI. Principles of Collaboration and Feedback:**

**What would you like our summer meeting to look like?**

- Same - Take July off

**Any additional comments/questions regarding double up Food?**

- More nutrition - MSU is amazing

**Child care Training ideas you (you or your staff) would like to present next year?**

- Nutrition, special needs, literacy – How to deal with children who resist

**Highlight Presentation Suggestions:**

-WIC –GSRP – how to best fill out the joint recruitment applications (tips to tell parents) – I loved that the presentations were short and sweet today. It kept my attention on their topic by them not going over 10-15 minutes. Otherwise I drift off.

**What kind of food would you like to see served at these meetings?**

-Today was a great combo, boxed lunches are nice especially during warmer weather, something light and easy to grab a box and get a seat –Subs – salad and soups

**Any other comments:**

-MIHP, the data was very interesting – I always enjoy having all the great things happening in Montcalm County – Love that the meeting was shorter, I was able to network with a few people with that extra time – Great meeting. It was my first one so I'm sorry this is not more filled out, but I am looking forward to getting involved.

## **XII. Adjournment:**

At 1:05pm by Kylie Wells

**Next Meeting Date: August 6th 11:30 am – 1:30 pm MAISD Main Building**

**\*\*Please see our website for the most updated calendar information at: [www.GreatStartMontcalm.org](http://www.GreatStartMontcalm.org).**